





## Company's Profile:

**AESTHETIX SPACES LLP**, a Startup India-recognized firm, is a fast-growing interior design studio delivering end-to-end residential interior solutions. We specialize in creating thoughtfully designed living spaces using premium-quality materials, next-generation design trends, and innovative execution standards. Our services include modular interiors, customized furniture, décor, flooring, wall concepts, smart home automation, home styling, and special fittings – making us a complete one-stop destination for modern homeowners.

## Why Work With AesthetiX?

At **AesthetiX**, we are not just building beautiful homes – **we are building careers**. We believe in:

-  A friendly, transparent, and supportive work culture
-  Real growth opportunities in a fast-scaling startup environment
-  Respect for work-life balance where everything runs smoothly & systematic manner
-  Encouraging creativity, ownership, and fresh thinking
-  A **revenue-sharing model** – where your earnings grow as the company grows, **not just with salaries**

For the **1st time in the Industry**, At **AesthetiX**, salary has no fixed limits for the right candidate. We operate on a revenue-sharing model – the more value you generate for the company, the more you earn. **AesthetiX** is not just a workplace, but a growth platform where your success directly drives the company's success. It's a true win-win opportunity.

If you are passionate, ambitious, and ready to grow with a dynamic interior brand, **AesthetiX Spaces** offers you the platform, freedom, and earning potential to build a meaningful career.

## How long do you want to limit yourself to a fixed salary? Think bigger!

With our revenue-sharing model, your income grows as you grow. We don't just offer jobs – we offer growth partnerships. We want you to grow along with the company, not just work for it.

With our revenue-sharing model, the more value you create, the more you earn. **Let's design success – together.**

## Role-1: Marketing Executive

**Earnings:** Monthly - Rs 25,000 to 2,00,000 & Yearly - 3 LPA to 24 LPA (2 to 10 Years Exp)

We are seeking a Marketing Executive (or Marketing Manager) to lead all marketing efforts for our interior design firm. This is a **100% lead-generation role** focused on growing our qualified leads and brand presence. You will work independently to research the market, execute digital and offline campaigns, and build strategic referral networks.


### Important To Read:

1. Client-facing communication will be handled by our sales team; you will focus only on lead-generation.
2. Please read the Job Description carefully and apply only if it matches your profile. Let's respect each other's time.

### What we expect you to do - Just below 6 Tasks (Generate Leads & Give it to Sales Team)

1. **Market Research & Planning:** Identify high-potential interior opportunities within the local 10km radius and create a focused lead-generation strategy aligned with business goals.
2. **Partnership Development:** Build and manage strong referral networks with real estate agents, builders, architects, and other local professionals to generate consistent qualified leads.
3. **Offline Lead Generation:** Plan and execute targeted offline campaigns (print ads, flyers, events, sponsorships, local promotions) to capture high-intent homeowners.
4. **Lead Qualification & Handoff:** Track, filter, and segment all incoming leads and transfer only highly qualified prospects to the sales team.
5. **Growth & Innovation:** Continuously explore new marketing channels, tools, partnerships, and influencer collaborations to increase lead flow.
6. **Performance Monitoring & Optimization:** Track KPIs, analyze campaign performance, and optimize strategies to improve lead quality and ROI.

## ✓ Qualifications

| A ATTITUDE   | S SKILLS  | K KNOWLEDGE  |
|--|---|--|
| 1. Results-oriented and target-driven<br>2. Strong ownership mindset<br>3. Proactive relationship builder<br>4. Self-motivated and execution-focused   | 1. Conduct local market research<br>2. Build referral networks (builders, realtors, contractors)<br>3. Plan and execute offline campaigns<br>4. Track, qualify, and hand over leads | 1. Local real estate and homeowner trends<br>2. Interior project qualification criteria<br>3. Referral ecosystem dynamics<br>3. Basic marketing ROI and lead cost concepts |
| If these responsibilities align with your profile, don't wait –  |   |  |
|  <b>Schedule your direct face-to-face discussion here:</b> <a href="https://www.aesthetix.team/">https://www.aesthetix.team/</a> |   |  |

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## Frequently Asked Questions (FAQ)

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### Q1. Where is the office located?

AesthetiX Head Office & Experience Center

 Location: <https://maps.app.goo.gl/eDvPTaHWFSmoZi8z9>

### Q2. Is online interview possible?

No. Interviews are conducted only face-to-face at our Head Office.

### Q3. Is this a field job?

Sales - Office-based, except required site visits.

Marketing - Office-based + field activities.

Designers - Office + site visits.

Site Engineer - Mostly site & factory coordination.

Content Creator - Office-based.

Operations Manager - Office-based.

### Q4. Is work from home available?

No. All roles are office-based due to coordination and execution needs.

### Q5. What are the working days?

Marketing, Sales & Design Teams - Weekly off on Tuesday.

Execution Team - Weekly off on Sunday.

Closed on public/festival holidays.

### Q6. What are the working hours?

9:00 AM - 6:00 PM

Lunch Break - 12:30 PM to 1:30 PM

### Q7. Is reporting time strict?

Yes. 9:00 AM reporting is strict. Attendance is automated and linked to payroll. Late reporting may result in LOP unless approved for emergency cases.

### Q8. When is salary credited?

On or before the 5th of every month.

### Q9. Is there a probation period?

Yes. There is a 1-month probation period.

**📌 Q10. Is salary fixed or performance-based?**

Salary includes a fixed component. Some roles include revenue-sharing incentives.

**📌 Q11. Is there any limit to earnings?**

For revenue-sharing roles, there is no earning cap. The more value you generate, the more you earn.

**📌 Q12. Does the company provide PF/ESI benefits?**

Currently not. PF/ESI benefits will be introduced from May 2026 onwards.

**📌 Q13. Are there monthly targets?**

Yes. All roles have monthly targets and milestones aligned to their responsibilities.

**📌 Q14. How is performance measured?**

Through KPIs, timelines, quality standards, SOP adherence, discipline, and accountability.

**📌 Q15. What is the growth opportunity?**

AesthetiX is a fast-growing startup. High performers grow quickly into higher roles with increased earnings.

**📌 Q16. Is training provided?**

Yes. SOP training and workflow orientation are provided after joining.

**📌 Q17. Is this a long-term opportunity?**

Yes. We are looking for long-term growth partners.

**📌 Q18. What is the work culture like?**

Friendly, transparent, system-driven, and growth-focused. We encourage ownership and accountability.

**📌 Q19. Does the company provide tea, coffee, snacks, or juices?**

Yes. Complimentary tea, coffee, snacks, juices, and healthy items are available in our cafeteria for all team members.

**📌 Q20. What is the notice period?**

A mandatory 2-month notice period is required for smooth exit formalities.

**📌 Q21. What is the hiring process?**

Application review → Telephonic screening → Automated interview scheduling → Face-to-face discussion → Final decision.

For any further questions, contact: +91 92 1688 1688